About The Package

CommZ90 is package tuned for companies to kick start their entry strategy into the online commerce world. Having said that you could still be on a commerce platform right now without the many modules and feature list that this package comes with. CZ90 is designed to launch your business online with all the necessary features that would enable you to have an ideal "Push" strategy with your online store and "Pull" to create customer engagement.

Store Theme

Choose a theme that fits your target market

Business Benefit

With a bunch of themes to choose from this package helps you pick the theme that suits your business the best.
You can modify themes, skins and customize the same based on your requirement and type of business to attract customers and give them a seamless experience when they visit your store..

SKU

Up to 5000 SKUs

Business Benefit

You can experience a great start of having a site that gives you the luxury of selling 5000 products to your target market. This also help you scale up sales on the run.

Migration

Product data migration through CSV

Business Benefit

We help you upload / migrate your existing products, catalogs and customers using a CSV file. Upgrading your ecommerce store is a perfect opportunity to refresh the design and reinvent the customer experience.

CMS

Content Management for home page + 6 basic static pages

Business Benefit

The primary purpose of a full-fledged CMS solution is creating, publishing and maintaining of digital content that includes – text, images, videos, audio and more as a part of the site maintenance process. CMS acts as an All-in-one software that helps users create, manage, and modify content on a website. Basically manage updates without disturbing your store online. As a part of this package we'll provide you with 6 static page rules along with the option of editing and managing your Home Page content. This will allow you to customize and manage content during promotions and sale period. Like the Black Friday and Cyber Monday sale.

Integration

Amazon sales channel integration

Business Benefit

With Amazon Sales channel, get the ease and familiarity of a direct integration to the Amazon marketplaces. This helps you gain access to millions of new customers. You can become a successful Amazon seller directly from your online store that helps you manage inventory and push your products into the market place. You can sync orders effectively, automate listings, monitor inventory across channels, and use automated intelligent repricing rules to increase your chances of nabbing the Amazon Buy Box.

Digital Marketing

Social Media integrations, Default SEO setup, Product Feed, Reviews, Promotions, Coupons, Cross and Up sell, Newsletters, Electronic Database Mailers using Mailchimp up to 2000 contacts

Business Benefit

As part of this package, we help your potential customers discover "your" brand with the help of various marketing channels such as content marketing, SMM, SEM, SEO. This creates a great opportunity for you to react quickly to customers feedback, request related to your store or services which in turn helps you avoid cart abandons/bad customer experience. With these marketing channels we enroot you to optimize the website, through which the targeted audience can be reached in a cost-effective and measurable way by simultaneously increasing brand loyalty and driving online sales. Brand Advertising of your ecommerce store will be delivered through digital channels that help you find the target customers of your services or products. Seamlessly integrating Mailchimp and social media platforms like Facebook, LinkedIn, Twitter, Insta.

Enhanced E-Commerce Tracking

E-Commerce overview, Shopping behavior Analysis, Checkout behavior analysis, product performance, sales performance, product list performance, interval promotion, order coupon, product coupon, affiliate code.

Business Benefit

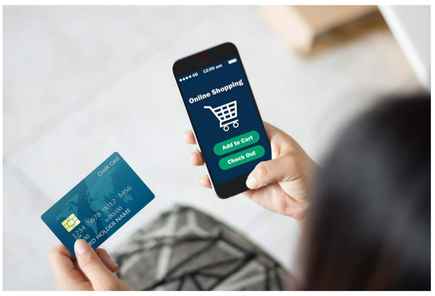
Time to turn on the enhanced commerce reporting an amazing feature that enables product impression, promotion, and sales data to be sent with any of your Google Analytics page views and events. You can use page views to track product impressions and product purchases, events to track checkout steps and product clicks. It allows you to see product/transaction information, average order value, ecommerce conversion rate, purchase time, and other data.

Shipping Module

Flat Rate, Free Shipping, Table Rates, In-Store Delivery, UPS, USPS, FedEx, DHL

Business Benefit

A critical part of order management that helps customers to track their orders. With this feature we help customize your shipping module by setting a fixed shipping rate for an order or for each purchase in the order. Additionally, you can also specify an extra fee. You can allow customers to use Multiple Address Checkout and unique features such as In-store delivery. The feature also helps you make a free shipping option notable, inform users about the amount left until free shipping, and increase the average check out page.



Payment Method

PayPal Express, Braintree, PayPal Advanced, PayPal Payments Pro, PayPal Standard, PayPal Payflo, Fayflo Link, Klarna, Amazon Pay, Zero Subtotal Checkout, Cheque Money Order, Bank Transfer Payment, Cash On Delivery, Purchase Order.

Business Benefit

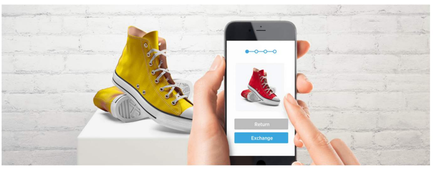
We build a fully integrated commerce store which includes customer checkout experience linked to secure payment processing network. By having these payment methods you can avail a 3D Secure Validation as a security gateway which adds one more level of secure transactions with credit cards. Implementing these methods to your commerce store will directly influence your relationship with your customers, making them worth a second look.

Return Management

Communicate with customers in a live chat, Notify admins and customers about requests status changes, Create returns with attachments.

Business Benefit

Return Management helps you streamline the process of returns and supports all product types. It includes a unique feature of partial return in case of multi-item orders and also helps in tracking the resolution status. RMA acts as a powerful tool to increase your customer loyalty by improving your customer experience.

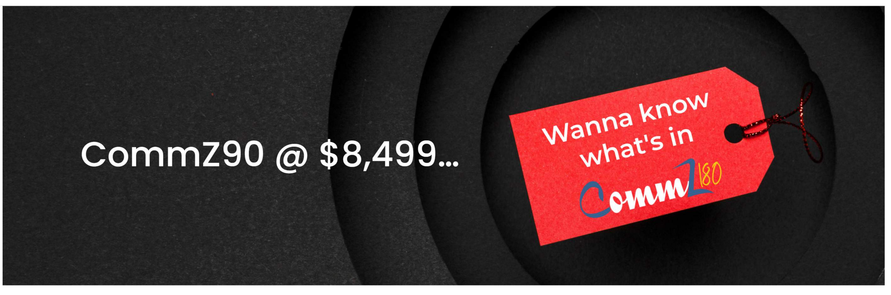


Reports

Lifetime Sales, Average Sales, Sell out by SKU, Category, Customer groups, etc.

Business Benefit

Reporting is a critical part of every business, makes it simpler by getting access to accurate and fast data reporting for average and big online stores In addition it also benefits your commerce store to incorporate extra metrics in order to obtain additional business information immediately. Keep a track of the progress of your store by accessing multiple reports that give you the insights of orders, views , best sellers, stock updates , product review reports, abandoned cart reports and others. You can monitor end-to-end activities of your online store with a dedicated tool that provides system insights inclusive of real-time performance monitoring and recommendations. Reporting helps you take control of your business.



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CommZ90 is a package designed by Tychons USA LLC with Magento Community Edition

*Please note these are indicative pricing based on our feature list and business benefits. Pricing subject to change based on your requirement.