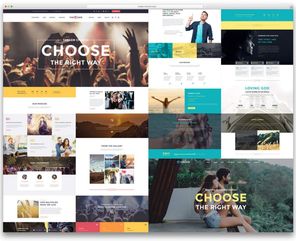
Setting up an online store is ~~difficult~~

About The Package

CommZ180 is meant for companies who manage their business through an ERP system like Quick Books, Sage, SAPB1 or others. This package enables you to smartly integrate and manage your commerce store. With added features under digital marketing and an opportunity to sell up to 15,000 SKUs, this package surely expands your "Go To Market" strategy.



Store Theme

Choose a theme that fits your target market with Fastly (CDN) Content Delivery Network

Business Benefit

With a bunch of themes to choose from this package helps you pick the theme that suits your business the best. You can modify themes, skins and customize the same based on your requirement and type of business to attract customers and give them a seamless experience when they visit your store. Integration of the most popular feature CDN to your commerce store helps you improve speed, redundancy, and also gives better security for your site.

SKU

Up to 15000 SKUs

Business Benefit

You can experience a great start of having a site that gives you the luxury of selling 15000 products to your target market. This also help you scale up sales on the run.

Migration

Product data migration through CSV + M1 to M2 Migration

Business Benefit

We help you upload or migrate your existing products, catalogs and customers using a CSV file. Moreover, if you have your existing site in Magento 1, this package helps you migrate the content seamlessly to Magento 2 version. Upgrading your ecommerce store to M2 is a perfect opportunity to refresh the design and reinvent the customer experience. Availing this feature benefits your store and gives you the best experience with a user-friendly dashboard.

CMS

Content Management for home page + 9 basic static pages

Business Benefit

The primary purpose of a full-fledged CMS solution is creating, publishing and maintaining of digital content that includes – text, images, videos, audio and more as a part of the site maintenance process. CMS acts as an All-in-one software that helps users create, manage, and modify content on a website. Basically manage updates without disturbing your online store. As a part of this package we'll provide you with 6 static page rules along with the option of editing and managing your Home Page content. This will allow you to customize and manage content during promotions and sale period. Like the Black Friday and Cyber Monday sale.

Integration

Quick Books / SAPB1 / NetSuite / Dynamics / Sage / and Amazon sales channel

Business Benefit

Integrating your commerce store with your existing ERP system helps you manage your business effectively without creating new processes and procedures for your online business. The sweet spot of this package is to help you have a well managed store both from a front end and back end perspective. With Amazon Sales channel integration, get the ease and familiarity of a direct integration to the Amazon marketplace. This helps you gain access to millions of new customers. You can become a successful Amazon seller directly from your online store that helps you manage inventory and push your products into the market place.

Digital Marketing

Social Media integrations, default SEO setup, product feed, reviews, promotions, coupons, cross and up sell, Newsletters, Electronic Database Mailers using Mailchimp up to 2000 contacts, Affiliate Marketing, Social Media Login and Share Options, YotPo Reviews, Up Sell and Cross Sell using AI

Business Benefit

As part of this package, we help your potential customers discover "your" brand with the help of various marketing channels such as content marketing. **SMM, SEM and SEO.** This creates a great opportunity for you to react quickly to customer feedback, request related to your store or services which in turn helps you avoid cart abandons.

Yotpo provides you the most advanced solution for customer reviews, visual marketing, loyalty program and referrals. It helps you make better data driven business decisions based on customer feedback. This is empowered to create smarter, higher-conversion experiences that spark and sustain customer relationships.

Social Login and Share allows customers to quickly login to your store using their social media accounts like Facebook, Twitter, LinkedIn and Insta. This increases signup rate by 30%.

Ai Up sell and Cross sell allows you to add special blocks with SKU's on the product page. This allows you to trigger impulsive buying.

Affiliate marketing helps to increase sales, site traffic, bring back quality leads and better SEO rankings. Product feed helps you promote your SKUs to different sales channels.

Mailchimp enables you to communicate with your customers through an online marketing portal to push new product launches, promotions, newsletters and other marketing touch points. Over and above seamlessly integrate Mailchimp and social media platforms like Facebook, LinkedIn, Twitter, Insta to your commerce store.

Subscription

Create and manage subscription plans. Apply subscription plans to products. Allow customers to select a start date for their subscriptions. Customers can also suspend, cancel or renew their subscriptions. Set initial fees for subscriptions.

Business Benefit

Subscription feature allows customers to subscribe to products and automatically reorder between each interval. This feature is integrated to your payment method. You can create and manage subscription plans with or without a fee, custom billing intervals, limited or unlimited billing cycles with no restrictions to the value. Customers can suspend, cancel or renew their subscriptions at anytime.

Tax

Tax Integration

Business Benefit

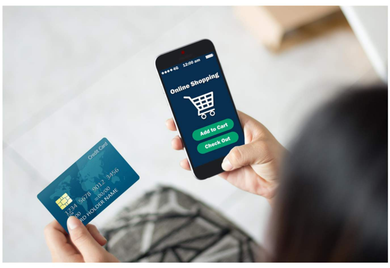
Tax integration helps businesses of all sizes achieve compliance with transaction taxes including sales tax, VAT, excise and other state tax systems. This integration is designed to be fast, accurate, and easy to use with specific tax codes applied to products and services for different states. Maintains all rates and taxability content on a monthly basis and automatically calls out for the most current tax decision. This feature helps you minimize your efforts in filing taxes. You can reconcile your transactions at the end of each filing period and use these reconciliation and reports to file your taxes successfully.

Shipping Module

Flat Rate, Free Shipping, Table Rates, In-Store Delivery, UPS, USPS, FedEx, DHL

Business Benefit

A critical part of order management that helps customers to track their orders. With this feature we help customize your shipping module by setting a fixed shipping rate for an order or for each purchase in the order. Additionally, you can also specify an extra fee. You can allow customers to use Multiple Address Checkout and unique features such as In-store delivery. The feature also helps you make a free shipping option notable, inform users about the amount left until free shipping, and increase the average check out page.



Payment Method

PayPal Express, Braintree, PayPal Advanced, PayPal Payments Pro, PayPal Standard, PayPal Payflo, Fayflo Link, Klarna, Amazon Pay, Zero Subtotal Checkout, Cheque Money Order, Bank Transfer Payment, Cash On Delivery, Purchase Order.

Business Benefit

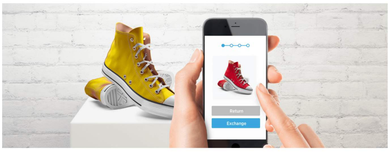
We build a fully integrated commerce store which includes customer checkout experience linked to secure payment processing network. By having these payment methods you can avail a 3D Secure Validation as a security gateway which adds one more level of secure transactions with credit cards. Implementing these methods to your commerce store will directly influence your relationship with your customers, making them worth a second look.

Return Management

Communicate with customers in a live chat, Notify admins and customers about requests status changes, Create returns with attachments.

Business Benefit

Return Management helps you streamline the process of returns and supports all product types. It includes a unique feature of partial return in case of multi-item orders and also helps in tracking the resolution status. RMA acts as a powerful tool to increase your customer loyalty by improving your customer experience.

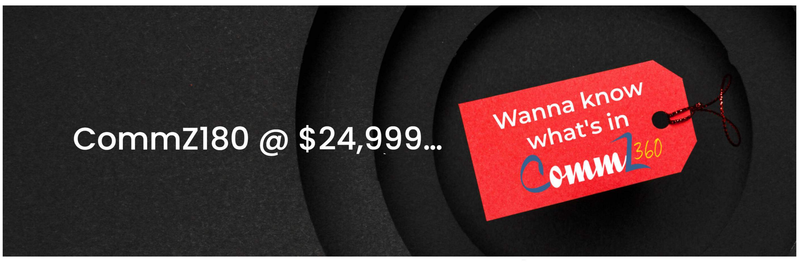


Reports

Lifetime Sales, Average Sales, Sell out by SKU, Category, Customer groups, etc.

Business Benefit

Reporting is a critical part of every business, makes it simpler by getting access to accurate and fast data reporting for average and big online stores In addition it also benefits your commerce store to incorporate extra metrics in order to obtain additional business information immediately. Keep a track of the progress of your store by accessing multiple reports that give you the insights of orders, views , best sellers, stock updates , product review reports, abandoned cart reports and others. You can monitor end-to-end activities of your online store with a dedicated tool that provides system insights inclusive of real-time performance monitoring and recommendations. Reporting helps you take control of your business.



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CommZ180 is a package designed by Tychons USA LLC with Magento Community Edition

*Please note these are indicative pricing based on our feature list and business benefits. Pricing subject to change based on your requirement.